The roles of deliberative minipublics in policy response to climate change

Maija Setälä University of Turku maiset@utu.fi



Deliberative mini-publics

- The term introduced by Archon Fung (2003)
 - Survey Article: Recipes for Public Spheres: Eight Institutional Design Choices and Their Consequences. *The Journal of Political Philosophy* 11(3): 338–367.
- Citizens' Juries and Planning Cells first formats (early 1970s)
 - Involving citizens in technically complex issues
- More recent ones include Deliberative Polls (1990s), Citizens' Assemblies (2000s)
- Proliferation of mini-publics during recent years, especially to deal with climate issues



Key design features of deliberative minipublics

- Shared features
 - random selection of participants (often combined with stratification)
 - interaction with experts and witnesses
 - moderated (small-group) deliberations on a policy issue
- Variation in
 - number of participants
 - duration of deliberation
 - outcomes of deliberation may be a written statements or vote results



The benefits and drawbacks of deliberative mini-publics

- Several studies on the impact of mini-publics on participants (for a review, e.g. Setälä and Smith 2018)
 - Learning, correction of misperceptions, perspective-taking, empathy and so on
- Open questions regarding the effects of mini-publics on a) policymaking b) public at large
- Mixed scholarly evaluations of mini-publics' impact on democracy
 - > Ranging from enthusiasm (e.g. Fishkin) to deep criticism (Lafont)



The role of deliberative mini-publics in representative systems

- Mini-publics usually initiated by governments on an ad hoc basis
- Mini-publics have usually an advisory role
 - Entails a risk that policymakers 'cherry-pick' the recommendations
- Could mini-publics make binding decisions?
 - Mini-publics can be representative in a descriptive sense but they do not involve processes of authorization and accountability
 - The lack of electoral accountability
 - > allows unconstrained deliberation
 - but could decisions made by mini-publics be legitimate?



Why are deliberative mini-publics used to shape climate policies?

- 1. Deliberative mini-publics help tackle complexity of climate policies
- by providing opportunities for learning and thorough reflection on policy alternatives
- 2. Mini-publics help make judgments on the fairness of climate policies
- by weighing losses and gains across different segments of society and across time



Deliberative mini-publics on climate policies

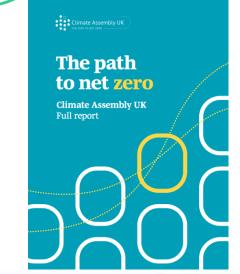
- 3. Mini-publics can increase the feasibility of climate policies
- by pooling citizens' experiential knowledge
- 4. Mini-publics help take perspectives of all those affected by policies (e.g. future generations)
- by helping consideration of viewpoints of those who are not present in deliberation



Deliberative mini-publics on climate policies

- Plenty of recent examples of deliberative mini-publics on climate policies organized on an ad hoc basis
 - Initiated by governments at different levels
 - Nation-wide deliberations e.g. In UK, France, Ireland, Finland
- Institutionalization of deliberative minipublics on climate policies
 - Climate laws in Denmark and in Scotland







Citizens' Jury on Climate Actions in Finland

- Citizens' Jury on measures of Medium-Term Climate Policy Plan (Kaisu)
 - Commissioned by the Finnish Ministry of Environment and the Climate Policy Round Table
 - Organized in Finland in Spring 2021 by researchers from University of Turku
 - Tasked to evaluate the fairness and efficacy of 14 measures in the areas of traffic, housing and food
 - Included 33 participants selected through random sampling and stratification (age, gender, place of living, level of education)
 - 2,5 days of deliberation conducted online



Citizens' Jury on Climate Actions

STAGES OF THE CITIZENS' JURY



OUTCOME

statement delivered to climate policy decisionmakers and published online



Statement of the Citizens' Jury and votings.



ASSIGNMENT

how the measures to be included in the new Climate Change Policy Plan could be implemented in a way that is as effective as possible while treating different people in a fair and just manner.

Tai effectively and in a fair and just manner.



PARTICIPANT SELECTION (AND RECRUITMENT):

stratification and random sample 33 participants







DELIBERATION

in small groups and joint discussions



LEARNING

about the topics from background material and expert hearings



Participants' experiences

94%

The assignment of the Jury was clear.

[]

91%

The Jury managed to deliberate justice from different perspectives.

30%

73%

The subject was difficult.



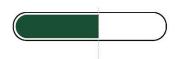
91%

Participants' views are well represented in the Jury's statement.



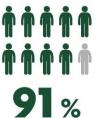
88%

A wide range of opinions were represented in the Jury.



54%

Enough time was reserved for the work of the Jury.



Citizens' Juries should be used in political decision-making.



57%

The statement of the Jury will have an impact on decision-making.



The Citizens' Assembly on Climate in France

- The Citizens' Assembly on Climate
 - Initiated by President Macron (in response to the Yellow Vest movement)
 - 150 citizens deliberated for 7 weekends (+1 unofficial weekend after the parliamentary proceedings) in 2020-21
 - Made a large number of suggestions (149)
- In the end, only handful of proposals were adopted (Courant 2021)
 - three proposals were rejected by the president
 - more than half of proposals (53%) were rejected by the parliament, 35 %
 were modified and 10% were adopted in the climate law



The Citizens' Assembly on Climate in France

- President Macron had promised that the proposals would be dealt with 'unfiltered'
 - What does this mean? Governmental action, parliamentary procedure or a referendum?
- Frustration among participants; the legitimacy of the government undermined (Courant 2021)
 - Also mobilization: a petition to 'save the convention' (over 500,000 signatures)



The role of deliberative mini-publics in policymaking

- Are there better ways using mini-publics in climate policy-making?
 - **Institutionalization** of use of mini-publics
 - > To avoid ad hoc use and allow for systematic impact
 - Venues for communication and feedback
 - > To avoid 'cherry-picking'
 - Mini-publics involving policymakers directly
 - Ongoing communication between policymakers and mini-publics
 - Opportunities for mini-publics to scrutinize policies ex post
 - Empowerment of mini-publics (e.g. delaying powers)???



Concluding remarks

- Mini-publics have a great potential in dealing with the complexities of climate policies
- Yet this potential has not been fully achieved in current ways of using mini-publics
- More attention should be paid to roles of mini-publics in policymaking and interaction with policymakers

Thank you!

